



THE BULLETIN

Overseas Press Club of America

Published at Headquarters, 1475 Broadway, New York 36, N. Y., Longacre 4-0174

CABLE ADDRESS: OPCLUBAM

Vol. 9, No. 7

February 13, 1954

LUNCHEON

Thursday, February 18 -- Toots Shor's, 51 West 51st Street
Cocktails at 12 o'clock noon - Luncheon at 12:30 PM sharp
Members: \$2.75 each --Guests: \$3.25, tip and tax included

* * * *

THE COFFEE CRISIS

by

HIS EXCELLENCY - AMBASSADOR J.B. BERENGUER CESAR

* * * *

Ambassador Berenguer for five years Brazil's popular Consul General in New York, will give OPC'ers the inside facts from Brazil on one of the hottest and most tangled questions in our "domestic" and international relations today -- the coffee situation which affects every American home and thirteen foreign countries.

X-X-X-X-X-X

O V E R S E A S T I C K E R . . .

BELGRADE DATELINE--(Special to The Bulletin)--This place is like a magnet to foreign correspondents of all varieties. There is always a steady stream, and when a crisis arises it swells to a flood....Recently we regretfully said goodbye to BILL KING, leaving his job as info officer at the U.S. Embassy for home leave and re-assignment. (The KINGs can now be reached % Press Billets, PIO, EUSAK, APO 301, Postmaster, San Francisco.--Ed. Note.)...

(Continued on page 2)

EUROPE BOUND?

"**THE PRESIDENT**"--deluxe transatlantic service in luxurious double-decked "Strato" Clippers. Lower-deck lounge. Meals by *Maxim's of Paris*. Berths available at modest charge.

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LOW "THRIFT SEASON" FARES NOV 1 - MARCH 31... FROM \$373 ROUND TRIP

Overseas Ticker (from Pg. 1) We've just seen off another former Belgrader. Ronnie Preston, who was here for Reuters and is now in Vienna for the London Times, came back to collect a bride. Alex Singleton of AP provided the space for the wedding reception in a Hotel Moskva suite. Singleton, it is generally recognized, is now the dean of the press corps here, since MEYER HANDLER took off for Bonn...Newcomers' category include Ed Clark, ex-UP, now with Time, his wife Katty (Chicago Trib and others), and a Tass character, Ivan Kozin...

Kozin's arrival is considered part of the Red peace offensive and he and the Russian embassy staff have all come out of their shells a great deal lately. Recently, I actually had a long and completely human conversation with the Russian press attache about the Djilas case...

On the gone list is Ernest Halperin, Neue Zuercher Zeitung, who has moved his hqs to Vienna. --(By HELEN FISHER, UP)

MEXICO CITY DATELINE--(Special to The Bulletin)--Correspondents here were watching the Guatemalan situation with one eye this week, keeping the other on the approaching Inter-American economic conference in Caracas--and meanwhile trying to handle their home grounds where the migrant labor problem was kicking up again....

Ambassador Francis White called the second press conference he has had in his first year's stay to give the U.S. side of the breaking-off of the so-called "bracero" agreement. It looked like the good U.S.-Mexican relations were going to be tarnished as Mexico City papers accused the U.S. of high-handed treatment of the "bracero" matter, but President Ruiz Cortines relieved the tension by announcing it was only "an incident" that shouldn't affect the good relations of the two countries. The U.S. representatives, however, will hardly be "palsy" around the Mexican foreign office any more. Foreign Minister Padillo Nervo was said to be a bit miffed over the way things were handled...

The Foreign Correspondent's Association held its traditional annual meeting at the Jockey Club, with some 35 members and wives appearing to see the Foreign Correspondent's Handicap run (horse named "Inlaid" won). The election of new officers resulted in the naming of your correspondent as the new president, with Charles Guptill of AP as vice president, BOB BENJAMIN of Vision as secretary, ROBERT LUBAR of Time also as secretary, and Roberto Katz of Agence France-Presse as head of the credentials committee. (Editor's Note: It was office-getting month for The Bulletin's Mexico City man, JOHN WILHELM. He was also elected secretary of the American Club of Mexico.)....

Visitors to Mexico City recently included TURNER CATLEDGE of the New York Times... James McGlinchy of the New York Daily News was here on his honeymoon (having married the very beautiful assistant to Anna Rosenberg, former ass't sec'y of defense.) He's on the News cable desk....Jerry Main, head of the INS bureau here, has been transferred to Madrid, and was succeeded by John Wix of the LA bureau. Jerry was given a farewell toast by his colleagues before taking off for his new post....Other comings-and-goings: Roy Larson of Time-Life reportedly here; President J. CLIFFORD STARK scheduled to arrive February 1; Walter Trohan of Chicago Tribune's Washington bureau flying in later in February; Sydney Gruson, the New York Times's chief correspondent in Mexico, leaving for Guatemala. (Editor's Note: Shortly after receipt of this copy from Correspondent WILHELM came the news that Gruson and Marshall Bannell of NBC had been expelled from Guatemala.); Flora Lewis went to Tampico to cover the first uranium murder case and said the corpse was "radio-active" enough to make a geiger counter stutter. (A wife had discarded her husband by using uranium nitrate--and, for one thing, Mexican authorities would like to know where she got it. But even Flora couldn't get the wife to talk, she says.)--(by JOHN WILHELM).

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ONE MEMORIAL FUND CONTRIBUTION THIS WEEK

A lone donation, and that from a Member, was the only activity reported this week on the Memorial Building Fund front. LISA LARSEN contributed \$25. At week's end, the Box-score read: Cash: \$237,938...Pledged: \$4,430..for a total of \$242,368...and leaving \$57,632 to go, a figure that has remained approximately the same for several weeks now.

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OVERSEAS PRESS CLUB BULLETIN

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NEW MEMBERSHIP APPLICATIONS

ACTIVE: Gordon Carroll, publisher, Coronet since 1952. Editor 1948 to 1952; responsible for supervision of world coverage. Proposed by CHARLES ROBBINS; seconded by JOHN BARKHAM.

Walter Gordon Rundle, United States Association. London-war desk-June to November 1942, UP; Cairo Conference-December 1942 for UP; New Delhi-SEAC Headquarters from December 1942 to March 1943; Chungking-China Manager for UP, Shanghai from March 1943 to June 1947; Berlin and Frankfurt--UP Manager for Germany from June 1948 to July 1951. Proposed by WILLIAM P. GRAY; seconded by ROY ROWAN.

AFFILIATE: Robert E. Fitz Gibbon, manager, public relations, California Texas Oil Company, Limited. Domestic and international press and public relations for this company since 1945. Proposed by HUGH CONWAY; seconded by RALPH D. GARDNER.

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The Chairman of the Admissions Committee announces the election to membership in the Overseas Press Club of America of the following candidates:

ACTIVE: ✓ MARION T. LEDEBUR, Conde Nast Publications.
 ✓ JOHN REAGAN MC CRARY, JR., National Broadcasting Company.
 ✓ JOHN HALLETT MULLIKEN, JR., Time, Inc., London Office.
 ✓ SPENCER WILLIAMS, director of Empire Press Relations, American Committee for Liberation from Bolshevism, Inc.

ASSOCIATE: ✓ WILLIAM H. BAUMER, special assistant to President, Johnson & Johnson.
 ✓ OTTO DE VILBISS, director of public relations, Benevolent and Protective Order of Elks of USA.
 ✓ CHARLES P. MANSHIP, JR., editor and publisher, State-Times & Morning Advocate (Louisiana).

AFFILIATE: ✓ PHYLLIS MOIR FORBES.
 ✓ JINX FALKENBURG MC CRARY, National Broadcasting Company.

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 ' OPC PROTESTS EXPULSION '
 ' OF US NEWSMEN BY GUATEMALA '
 '-----'

OPC, through its Freedom of the Press and Inter-American Affairs Committees, has protested the expulsion of two U.S. correspondents from Guatemala last week.

The expelled reporters were Marshall F. Bannell of NBC and Sydney Gruson of the New York Times. The OPC action was in the form of a strongly-worded letter to Senor Don Alfredo Chacana, charge d'affaires of Guatemala, in Washington, D.C. The letter was signed by Chairman ANSEL TALBERT of the Freedom of the Press Committee, and VIRGINIA PREWETT MIZELLE, chairman of the Inter-American Affairs group.

News Executive post open in Europe. High-caliber American, 40 years or older, thoroughly experienced in foreign correspondence, news and/or radio news. Must have broad European background. Only applicants of recognized ability and professional status considered. Salary based accordingly. Apply by letter only % OPC Hdqs., Times Tower. (The "Job Forum" is a service of the OPC Placement Committee.)

(Special to The Bulletin) -- "I Rode Uncle Sam's Gravy Train", THOMAS DRAKE DURRANCE's lead article in the January 9 Saturday Evening Post, was inserted in the Congressional Record by Sen. Dennis Chavez (D., N.M.). Sen. Mundt said, "I agree with the Senator that it is a very informative article and I hope every member of the Senate will read it." ...

In the same Congressional Record issue, Senator Byrd inserted an article telling how CHARLES PARMER of Virginia started the Rochambeau victory-road project in the U.S. ...

Potomac Personals: Gannett Newspapers' MAY CRAIG was a panelist January 17 on LAWRENCE SPIVAK's "Meet the Press" ... LEO HOCHSTETTER, Motion Picture Association, prepping for a trip to the Far East with Eric Johnston ... PAT FRANK, author of "Mr. Adam" and other books, working on a new tome here ... BILL KING of USIS in Yugoslavia was in Bethesda Naval Hospital for a checkup, but is now on leave in North Carolina before proceeding to New Delhi, India, as USIA press officer there ... NED NORDNESS, assistant USIA director for Europe, off to his beat again February 5 ... JACKIE MARTIN, photographic officer with USIS Paris, has returned after spending the holidays with her family ...

Information officer JOHN McKNIGHT of USIA in Rome on leave at Chapel Hill, N.C. ... JOE LAITIN's new address is c/o Wrangell, 359 Sycamore Road, Santa Monica, Cal. He's doing special assignments for Collier's ... WALTER CRONKITE is telecasting from CBS in New York, including "You Are There" on Sundays. His five 15-minute news shows have been taken over by Ron Cochran ... BILL COSTELLO journeys once a month to New York to sit with the selection board of the Ford Foundations for guarantee fellowships to the Far East ... DAN SCHOR doing evening, Saturday and Sunday news shows over CBS radio ... GEORGE HERMAN, former CBS correspondent in the Far East, is covering the White House and has a 15-minute program on Sundays about his White House week (CBS Radio) -- (By JESSIE STEARNS).

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* OUR PROLIFIC * ELSIE MC CORMICK wrote, "That Amazing Secretarial Shortage", in
* COLLEAGUES * current Reader's Digest... Program Magazine features on its lead page
***** pix of HAL LEHRMAN interviewing Turkish President Celal Bayar in the
Presidential "pick house" in Ankara, just before Bayar's departure for current U.S. tour.
HAL is also back in states now... "The Case for U.S. Business Abroad" in the January 25 New Leader is by CHARLES HODGES... Off for Europe and then Israel on February 18, MARTY BURSTEN will start revision of PR program of HIAS of America and do series of magazine and news-feature pieces... Current Collier's and Woman's Home Companion carry RONALD SCHILLER articles.

The Reporter has just named THEODORE WHITE its chief national correspondent--a roving assignment to cover America..... MADELINE D. ROSS discussed fund-raising costs in a New York Times letter-to-the-editor, January 30. (Incidental and interesting info from MADELINE: Philanthropy, in terms of \$\$\$\$ is the fourth largest U.S. industry.)... ERWIN KNOLL is now assigned, with the rank of private, U.S. Army, to the Army Home Town News Center, Kansas City, Mo. ...

Newsweek's foreign staff is undergoing a reshifting, according to International Affairs editor HARRY F. KERN, who has returned from a flying trip to Japan. The Bonn bureau chief, Bob Haeger, reports shortly to London where he and Bill Blair, former Baltimore Sun correspondent, will handle British news. Haeger replaces Ted Weintal, who heads homeward to a Washington slot. Likewise, European correspondent Arnaud de Borchgrave switches to the N.Y. office ... Esquire publisher ARNOLD GINGRICH to London to preside over the pre-publication campaign of the British edition of Esquire, now skedded to break its (first) June issue on the newsstands May 14 ...

 * AVERAGE RUSSIAN NOT *
 * A RED, WHITNEY SAYS *

The average Russian is not a Communist and is not deeply influenced by Soviet ideology, Tom Whitney told an attentive OPC luncheon audience last Thursday. The veteran Moscow observer based his opinion on experiences during the past decade as, first, a U.S. Embassy official and, since 1947, an AP correspondent in the Red capital. He returned to the U.S. last fall with his attractive Russian wife, who was present for his talk.

Whitney's view that most Russians--the peasants and the workers--are not Communists was based partly on his belief that the Soviet internal propaganda apparatus isn't nearly as large and effective as is generally supposed. It simply doesn't reach most Russians, he said, noting that the combined circulation of all Russian newspapers--weeklies and whatnot--totals only 37 million, out of a 215 million population.

The S.R.O. throng of Members and guests heard Whitney give a forceful and interesting analysis of Russian attitudes--the feelings of the USSR people themselves, not the regime which rules them. Among the characteristics cited by Whitney were: Ivan--the average guy, in Russia--is extremely patriotic, "fully as patriotic as the average Englishman." There is much truth, he declared, to that part of an old Russian song which says, "I'm not afraid of Siberia because it is also Russian land." Russians would rather die in Siberia than live elsewhere, he said. The Red government has succeeded in mobilizing this feeling to the Communist ideology.

Another attitude--and a key one--is the friendly feeling Russians, as a whole, have for foreigners, particularly Americans. Whitney said he was convinced of this after numerous experiences over the years. On one occasion, among several mentioned to make this point, Whitney told how a Russian chauffeur, not knowing Whitney was an American, demanded 50 rubles for helping the ex-embassy officer get his car going on a muddy road. When the Russian discovered Whitney was American, he refused the money. "Just tell the people in the U.S.," the chauffeur said, "that I like them."

"So I'm telling you now," Whitney said smilingly, as he paid back the "debt".

The AP correspondent urged every effort be exerted to "stimulate this basic friendliness". Success in this direction would not wreck the Soviet regime--which Whitney fears will survive a long while--but it would help doom the Red's world revolution.

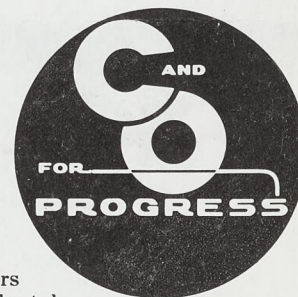
(Continued on Page 6)

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CHESAPEAKE and OHIO RAILWAY

Vice President A. WILFRED MAY presided in the absence of President J. CLIFFORD STARK... Accommodations, incidentally, were severely taxed by a last-minute rush of reservations and MAY made a special plea that, for future events, Members make their plans to attend known as quickly as possible... Space limitations this week do not permit the mention of more than a handful of the OPC'ers present. A few included: N.F. ALLMAN, FRED B. BARTON, YVONNE BEAUDRY, DONALD COE, O'CARROL COLVIN, HUGH CONWAY, LEONARD DAVIS, ANDRE DE COIZART, TOM EUSTER, EARL O. EWAN, ELIZABETH FAGG, DOROTHY FISCHER, IRWIN FORMAN, WILLIAM R. FRYE, RALPH GARDNER, HENRY GELLERMANN (who won the book door prize, Chester Bowles' "Ambassador's Report"), LILLIAN GENN, WILLIAM R. HEARST JR., ANDREW HECHT, B.J. HOLLOWAY, SAM JAFFE, AUGUSTA HANDEL, MARY HORNADAY, KATHLEEN MC LAUGHLIN, MEL MOST, DAVID MURRAY, ADELE NATHAN, REAVIS O'NEAL, BATES RANNEY, JOSEPH ROSAPEPE, ART SETTEL, N. SHIMKIN, STUART TINSLEY, SPENCER VALMY, FRANK WACHSMITH, JAMES L. WICK, BARBARA FISCHER WILLIAMS, H.G.W. WOODHEAD, VIRGINIA MIZELLE, CARL PERUTZ, BEN GRAUER, DAVID RESNICK, JOHN MC TIGUE, JESS GORKIN, LAWRENCE FIELD.

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Past President WILLIAM P. GRAY, Chairman of the Nominations Committee, announces that MATTHEW HUTTNER, publisher of Pyramid Books, has become the seventh member of his committee.

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...Howard Handelman, former Far East director of INS and until recently San Francisco bureau chief for INS, is en route to Washington to become the wire service's diplomatic correspondent ... NBC's JACK L. BEGON on January 26 was the first correspondent in more than two years to make a radio broadcast direct from East Berlin to New York City. Also on hand at the Big Four conference are New York Times staffers CLIFTON DANIEL and ANNE O'HARE McCORMICK ... TV station WPIX has added veteran newsman CLETE ROBERTS to its staff as a roving world reporter. He'll leave in February on a three-month tour of the Far East and, at the same time, be available to special assignments if news breaks elsewhere...

For Rent: Apartment at 122 E. 71st St., modern, "charming"; large studio room, kitchen, bath. Available for six to eight months, immediately. \$120. Telephone Erny Trumpy, REgent 7-3744.

* * * * *

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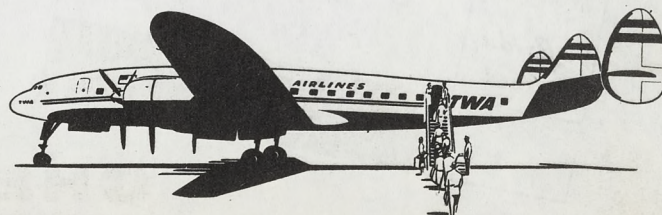


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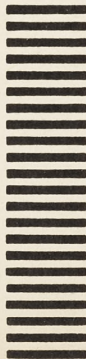
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I will bring.....guests.

.....
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.....
BULLETIN ITEMS